info_graphics_

▶ STRATEGY   ▶ CREATIVITY   ▶ TECHNOLOGY

a working relationship you can trust

our services

Strategy
- Presentation Consulting
- Jury Consulting

Creativity
- Courtroom Graphics
- Animations
- Interactive Multimedia

Technology
- Document Scanning
- Video Encoding
- Equipment Rental
- Trial-Site Setup & Staff

Patent Drafting
- Utility & Design Patents
- Trademark Drawings
- Foreign Filing

practice areas

- Intellectual Property
- Products Liability
- Securities
- Complex Commercial
- Toxic Tort
- Construction
- Mass-Tort

InfoGraphics, the Trusted Partner in Trial Support. We provide total trial support based on three essentials: strategic research to help you build your case in court, creative execution to bring your themes and arguments to life, and technology to put you in control. Behind every service we provide is a consistent commitment: to gain the winning edge for you.

Proven Track Record Since 1947. We've built our business on our clients' trust, their confidence in our reliability and a reputation for unparalleled responsiveness. We've been helping attorneys tell their stories for more than fifty years. Whether for hearings, mediations, arbitrations, trials, or patent applications, we've brought the most complex concepts to life and handled the most exacting details.

Dedicated Support Team. We assign each matter to a project leader who directs your case and takes personal responsibility for the details. When you have questions about your project, you know exactly who to call at InfoGraphics for answers.

Technology That Works. InfoGraphics' Technology Services Group brings the latest hardware, software and expert support within reach of every trial team and makes sure it all runs smoothly.

▶ STRATEGY: to build your case

InfoGraphics' consultants support your trial team with a wealth of real world experience. After working on hundreds of trials of every type, we've learned which presentation tools and techniques are most effective at trial.

- Trial Strategy Consulting

- Change of Venue Studies

- Community Attitude Surveys

- Mock Jury Research

- Witness Evaluation & Preparation

- Post-Trial Interviews

Through more than thirty years and hundreds of trials, InfoGraphics has brought our clients an unmatched depth of strategic experience. We've learned that there's a strategic component to everything we do. From conducting your research to showing your exhibits in court, we never forget that our goal is to shape your arguments into a cohesive and compelling courtroom presentation.
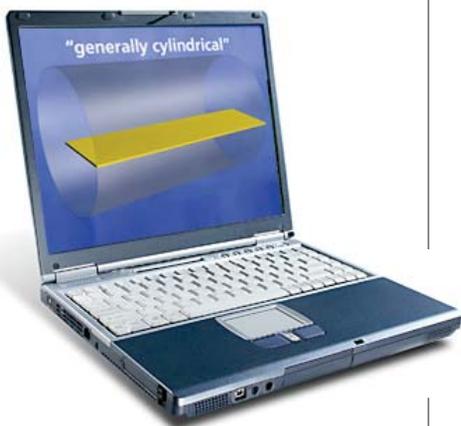
RESEARCH & ANALYSIS
Preparation is the key to building an effective courtroom strategy. Successful strategies are built on the insightful analysis of thorough research. Just as discovery uncovers the facts, meticulous research is the first step to uncovering a successful trial strategy.

WITNESS PREPARATION
Communications experts help your most critical witnesses to remain focused and effective in trial or deposition by identifying vulnerabilities and offering credible solutions.
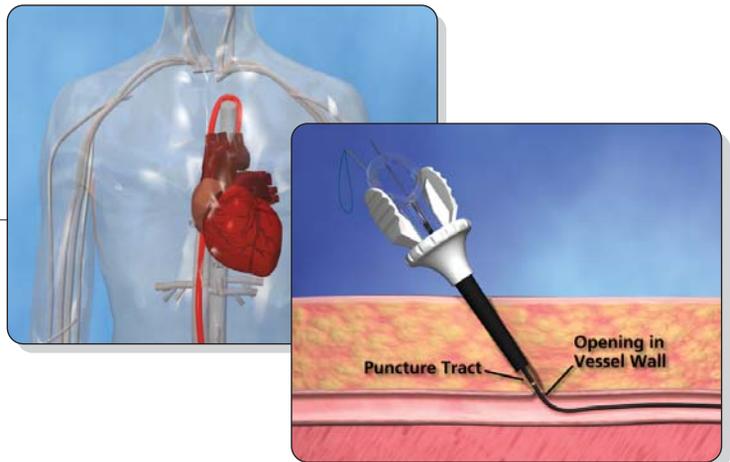
▼ Digital Presentations
Shape your story into flexible PowerPoint presentations or interactive DVDs.

CREATIVE PRESENTATION STRATEGIES
InfoGraphics' creative consultants will help you weave your themes into a persuasive story and convey that story with the most compelling presentation. Whether you need to explain complex patent technology, shine a light on alternative causes in products liability or analyze complicated business transactions, InfoGraphics' consultants know how to combine your legal strategies with your research to create a winning courtroom presentation.

▶ Complex Animations
We'll help you bring your argument to life with sophisticated animations including voice-overs and annotations to enhance understanding.
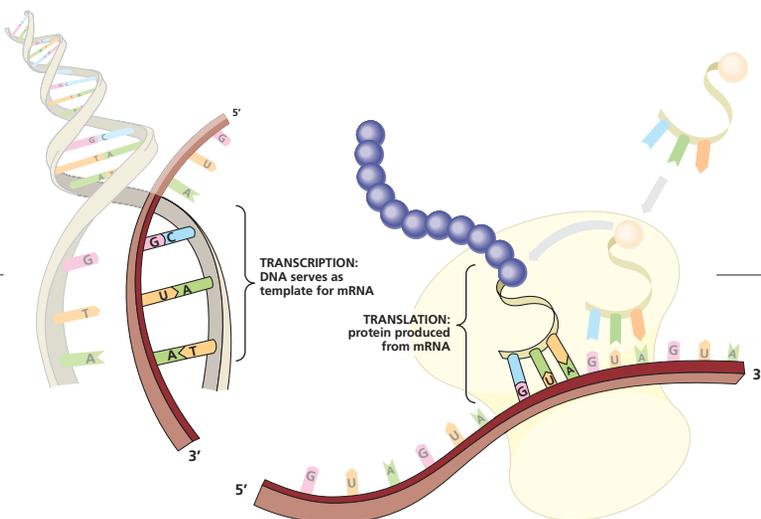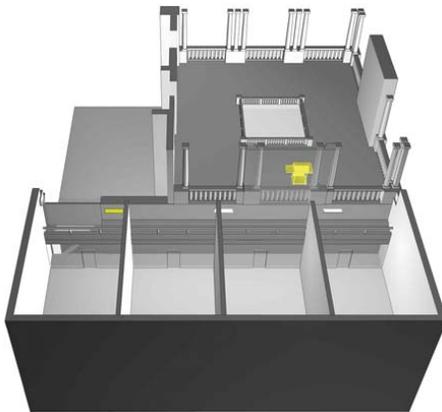
InfoGraphics' visuals make the litigator's story coherent and convincing. Producing winning visual presentations requires a staff of dedicated professionals armed with a comprehensive array of successful solutions, creative skills and the insight to identify the unique qualities that make each trial distinctive.

COURTROOM GRAPHICS

If the years have taught us one thing, it is that an effective visual is not just a pretty picture. Effective visuals come from understanding the facts, the underlying science, the damages theory and the law. They come from artists and designers with a talent, even a passion for getting the point across using tools ranging from document exhibits to fully interactive, 3D animations. By applying advanced graphic design, a detailed understanding of courtroom presentation and proven graphic solutions, InfoGraphics ensures that every visual element presented at trial conveys your meaning and communicates compellingly.

InfoGraphics' decades-long experience gives you the edge. Over the years we have developed a library of effective courtroom graphics along with a sensitivity to the opportunities and obstacles that make each trial unique.
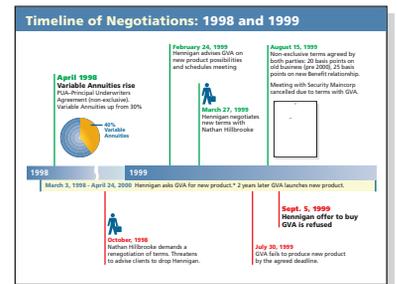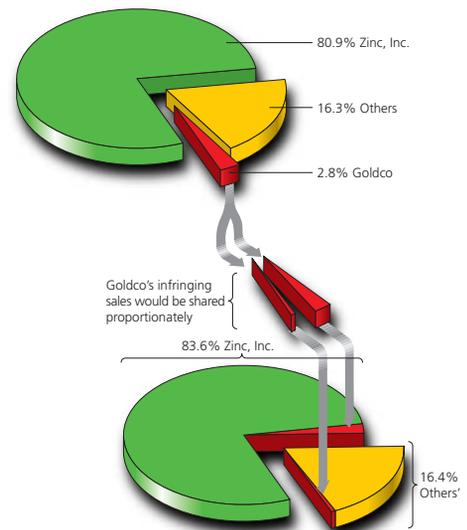
3D Renderings ▶

Document Exhibits

3. The composition of claim 1 wherein (a) contains at least one **additional drug**.

Timelines

Timeline of Negotiations: 1998 and 1999

Charts and Graphs

80.9% Zinc, Inc.

16.3% Others

2.8% Goldco

Goldco's infringing sales would be shared proportionately

83.6% Zinc, Inc.

16.4% Others'

TRANSCRIPTION:
DNA serves as template for mRNA

TRANSLATION:
protein produced from mRNA

◀ 2D Illustrations

InfoGraphics' Technology Services Group frees you to focus on your case by overseeing every detail. From document scanning to trial-site staffing, we offer extensive technical knowledge and sophisticated organization. In a word, InfoGraphics puts you in control.

CONTROL OVER YOUR DATA

Our technology group will digitize your documents and video and manage your data. By analyzing the details of your litigation, we'll organize your data for optimal efficiency, choose the most appropriate equipment for accessing it and design the most effective workflow.

CONTROL OVER YOUR TRIAL-SITE

InfoGraphics can handle all of the functions essential to preparing your team for trial:
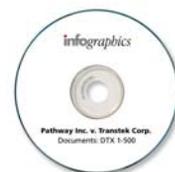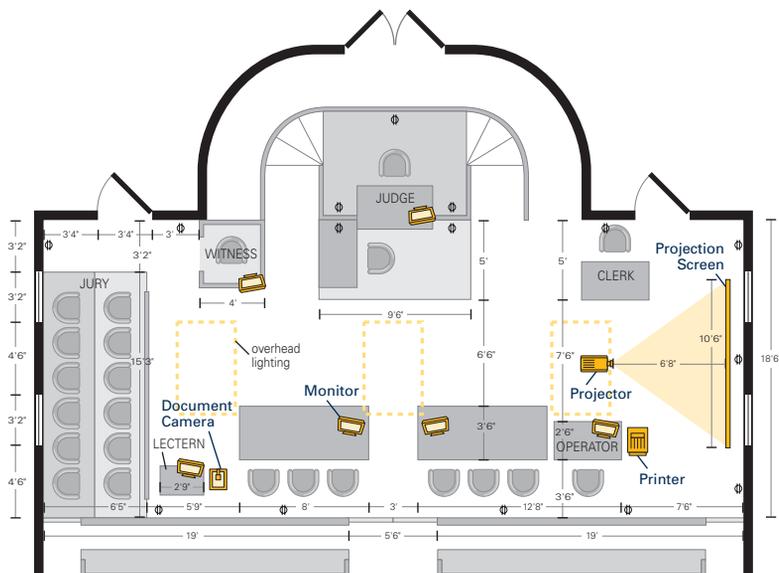
- Courtroom floor plans
- War room and hotel arrangements
- War room systems and equipment
- Audio-visual systems for the court
- High-speed Internet connectivity

CONTROL OVER YOUR COURTROOM PRESENTATION

InfoGraphics' on-site technologists stay with you from setup to verdict. Whatever you need during trial, InfoGraphics delivers each step of the way.
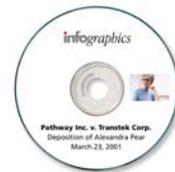
CONTROL OVER YOUR BUDGET

From simple hearings to mass-tort litigations, InfoGraphics' Technology Services Group knows how to match your specifications to the resources that will deliver the best on-budget solution. We lay out all your options and give you all the facts so you can make informed decisions.

Document Scanning
InfoGraphics converts your hard copy into digital images that are easy to share with your team and are ready for courtroom presentation.

Video Encoding and Synchronizing
InfoGraphics will turn your deposition videotapes into digital files, linked to the transcripts, to make quick work of deposition designations for trial.

Equipment Rental
The latest courtroom hardware, field-tested and ready to ship to any trial-site in the world.

- Computers
- Scanners
- Color Printers
- Flat-Screen Monitors
- Projectors
- Document Cameras
- Large-Format Plotters
- Office Supplies

◀ Courtroom Floor Plans

info_graphics_ TRIAL SUPPORT

370 Lexington Avenue
New York City 10017

212.286.8888
800.871.9031
212.573.6034 FAX

www.infog.com